

## **CLEARONE RECEIVES UNIFIED COMMUNICATIONS® MAGAZINE'S 2008 PRODUCT OF THE YEAR AWARD**

### *CHAT 170 Recognized for Outstanding Innovation*

SALT LAKE CITY, March 19, 2009 — ClearOne (NASDAQ: CLRO), the leading provider of high performance audio conferencing solutions, announced today that Technology Marketing Corporation's (TMC®) Unified Communications magazine ([www.uc-mag.com](http://www.uc-mag.com)) has named the CHAT 170 as a recipient of its 2008 Product of the Year Award.

A Certified Partner in the Microsoft Partner Program, ClearOne developed the CHAT 170 to fill the need for a hands-free speakerphone for small groups or individuals using the Microsoft unified communications platform, Microsoft Office Communications Server 2007. The CHAT 170 has true plug-and-play operation, easily connecting via USB to PCs or laptops to provide a hands-free device that delivers stunning audio quality for voice and video calls. Perfect for small group conferences, the CHAT 170 replaces a computer's built-in speakers and microphone with a far superior audio solution.

"We are very pleased that Unified Communications magazine has recognized the CHAT 170 with their Product of the Year Award," said Mark Child, Director of Product Marketing – Telephony, at ClearOne. "More and more enterprises are deploying unified communications applications such as Microsoft Office Communicator 2007. As a result, products like the CHAT 170 are quickly becoming an essential tool in that working environment. As a high-quality, hands-free audio peripheral, the CHAT 170 can greatly enhance the communication experience and provide organizations with a compelling reason to adopt collaborative conferencing applications that will help them reduce costs, reduce their carbon footprint, and increase productivity."

The CHAT 170 contains ClearOne's HDConference™ suite of advanced audio processing technologies. Originally developed for professional conferencing systems, HDConference produces crystal-clear audio through technologies such as Distributed Echo Cancellation™, noise reduction, full-duplex audio, first microphone priority, adaptive modeling, and others.

"ClearOne has proven they are committed to quality and excellence while addressing real needs in the marketplace. Unified Communications is pleased to grant a 2008 Product of the Year Award to their CHAT 170," said Rich Tehrani, TMC President and Editor-in-Chief of Unified Communications magazine. "We're proud to honor their hard work and accomplishments and look forward to more innovative solutions from ClearOne in the future."

A full list of Product of the Year winners will be published in the March/April, 2009 issue of Unified Communications magazine, [www.uc-mag.com](http://www.uc-mag.com).

### **About ClearOne**

ClearOne Communications Inc. is a communications solutions company that develops and sells audio conferencing systems and related products for audio, video and web conferencing applications. The reliability, flexibility and performance of ClearOne's comprehensive solutions create a natural communications environment that saves organizations time and money by enabling more effective and efficient communication. For additional information, access [www.clearone.com](http://www.clearone.com).

### **About Unified Communications Magazine**

Launched in July 2007, Unified Communications magazine is devoted to educating enterprise decision

makers on why and how they need to deploy unified communications (UC) solutions. Every issue of Unified Communications magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. Unified Communications has a readership of 100,000. For more information, please visit [www.uc-mag.com](http://www.uc-mag.com).

### **About TMC**

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. Ranked 2,724 by Quantcast, TMCnet is in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium|Asterisk World and Communications Developer Conference.