

# TANDBERG SOLUTIONS

**Simple Deployment.  
Absolute Quality.  
Outstanding Value.**



## **TANDBERG QUICK SET C20: A COMPLETE 1080P VIDEO PACKAGE**

In today's global economy, even the smallest business needs to stay connected with customers, partners and vendors, no matter where they are located. Whether you are a small to medium business (SMB) or a large enterprise just getting started with video, the right video collaboration can help transform your business, reduce expenses and accelerate decision making. Through a unique combination of 1080p video, simple design and price-to-performance value, the TANDBERG Quick Set C20 is uniquely positioned to help SMBs deploy a first time video solution, as well as help the enterprise scale an existing video conferencing solution throughout the entire organization. To be able to deliver this level of value, a video system must meet three key criteria:

- Easy to administer and use
- Absolute 1080p quality video experience
- Maximum return on investment

The TANDBERG C20 is a high definition, room-based video collaboration system that delivers on all counts. Simple in design but rich in features, the C20 provides the quality video experience that can help any business grow, without draining the budget.



## **FIVE EASY STEPS. IT'S THAT SIMPLE.**

In any organization, a video collaboration solution must be easy to install, easy to manage and easy to use, especially within the small and medium business where dedicated IT resources are not always available. The C20 embodies this philosophy. Installation is a simple 5-step process that makes deploying a new system as simple as connecting a DVD player. Management through the TANDBERG Management System (TMS) streamlines the user experience, making video a natural extension of the communications network. With a robust set of tools for scheduling, booking and end-user maintenance, the C20 will grow with you as your need for additional video rooms expands.

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## **ABSOLUTE QUALITY.**

TANDBERG 1080p. It is the gold standard in high-definition video communications, but what does it really mean to business results? To be effective, video communications must be as natural and as clear as possible — the higher the quality, the more compelling video becomes. The C20 packs a rich user experience into a compact room-based solution. With options for 1080p30 or 720p60 resolution, the C20 ensures a user experience that clearly communicates the subtle facial expressions and body language that go unnoticed with lower-resolution systems. The C20 also offers high-resolution collaboration with WXGA and full duplex stereo sound to complete the video collaboration experience. The bottom line to your business is a level of clarity between you, your customers, partners and vendors that far surpasses audio-only communication.



## **REDEFINING VALUE.**

Consider that the cost of a single C20 system is less than one international business trip. Factor in the time wasted in transit and limited productivity, as well as the other intangible costs of travel, and now a C20 system makes even more fiscal sense. The value of C20 extends well beyond what can be measured in a P&L statement. Organizations that adopt video consistently report a renewed sense of team unity, a more productive environment, greater access to expertise and clearer lines of communication. Value is not just about cost — it's about getting the most for your money and protecting your investment. With a simple design, intuitive interface and 1080p HD quality, the C20 packs many of the features of more expensive systems into a single package. Never before have the benefits of 1080p HD video collaboration been so accessible.

## **SIMPLICITY + QUALITY + VALUE = MAXIMUM ROI**

The Quick Set C20 is a video collaboration package that can be deployed in minutes and provide financial return for years. A simple yet robust tool that provides optimal video quality at a competitive price, the only people who will love it more than your staff are your accountants.

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