



# Polycom Telepresence Experience™ High Definition (TPX™ HD 306M)

Extraordinary, True-to-Life Telepresence Experience

## Benefits

**Flawless interoperability** – Connect with any standards-based desktop, group or high definition video conferencing solution and you will always be in contact

**Proven reliability** – Widespread adoption, best practices, and an impeccable track record in visual communications means you can trust Polycom systems to deliver the highest quality, reliably

**Comfortable telepresence environment** – Unobtrusive technology and architectural design create an inviting setting

**Extraordinary visual realism** – The high definition 60-inch plasmas create the illusion of being in the same room

**Increased room utility** – The multipurpose table design enables the room to serve as a traditional meeting environment when not in use for telepresence

**Seamless operations management** – 24x7 “always on” services ensure your telepresence meetings are set up and running before you walk into the room

**Global access to expert services** – Flexible Implementation and Maintenance services assist with the installation, support needs and technology updates across your telepresence solution

Outstanding  
high definition tele-  
presence solution with  
life size dimensions creates  
a realistic “across-the-table” meeting experience



The Polycom Telepresence Experience offers a real-life telepresence experience like no other. We’ve combined the best of our audio, video and collaboration technologies into a single, easy-to-use, reliable solution. The TPX has, as its core, Polycom HDX high definition Ultimate HD visual communications solutions that offer unmatched HD video, HD voice and HD content quality. In third party side-by-side comparisons, Polycom HD video ranked first in audio quality, video quality, interoperability, performance and content sharing over all other comparable HD products<sup>1</sup>. Polycom has a solid reputation as a video communications company with the largest installed base of systems – over half a million video endpoints deployed – and ten years experience in design and research and development. We are the telepresence experts.

The telepresence experience we deliver for you is effortless. Your meetings are scheduled and managed by the Telepresence Video Network Operations Center (VNOC) that uses a unique combination of people, tools, and processes to deliver an exceptional end user telepresence experience. All of the telepresence suites are reserved, all of the participants receive a meeting notification, the lights are turned on and the call is placed for you. All you have to do is walk into the room and sit at the table. Connecting to another TPX telepresence suite enables up to twelve people to meet face-to-face and life-sized, with no visible technology barriers such as cameras, microphones or user controls to distract you.

Many multi-national organizations require connectivity to multiple distant locations at once. This is easily accomplished with the standards-based TPX solution and multipoint capability, using the highest audio standards in the industry. Contributors can participate together in the call, eliminating the need for expensive travel and trimming lost productivity, all while reducing their carbon footprint.

<sup>1</sup> Wainhouse Research: “HD Videoconferencing: Three Leading Contenders Face Off”, October 2007

The TPX HD suite is designed to maximize costly facility space. When not in use for a telepresence call, the uniquely designed multipurpose table becomes a conference table, converting the suite into a fully functional conference room. While the high definition video cameras and plasmas are in an idle mode, use the Audio-Add function on the centralized touch panel to dial a participant's phone number directly – or dial into an audio bridge. Local voices are picked up with the ceiling microphones and distant participants are heard through the integrated sound system.

#### Experience Polycom's unique brand of telepresence

Our RPX™ and TPX multiscreen telepresence solutions deliver HD over IP networks, raising the level of traditional video communications and creating a new experience that is the closest experience to being in the same room with remote colleagues. The rooms provide participants with a comfortable environment in which the technology is transparent and the high definition video clarity is so sharp, far end participants appear to be just across the table. People are realistically life-size and Polycom's spatial audio causes heads to turn in the direction of the speaker. Plus, the Telepresence VNOc services supporting the suite mean that calls are always connected on time, so all you have to do is focus on the work at hand. As organizations become more diverse, acquisitions and mergers become more commonplace and a multi-national workforce become the standard, decision makers are looking for ways to make clear communication among knowledge workers accurate and effortless. While telepresence will never take the place of an initial meeting in which relationships are formed, in many ways it is preferable for subsequent encounters. Gone are the days of extended travel, waiting in long airport security lines, travel delays, inflated travel budgets and lost productivity.



#### Polycom TPX telepresence suites enable organizations to be more productive

- Project teams experience accelerated decision making and reduced time to market with new products
- Productivity is increased because workers spend more time making decisions and less time traveling
- As organizations become more environmentally aware and travel is curtailed, the use of telepresence solutions enables businesses to do their part
- Knowledge workers and subject matter experts use their time in meetings more effectively because their focus is on the discussion at hand and not the technology
- Business relationships develop, evolve and deepen through continual, person-to-person telepresence communications
- Financial and human resources once spent on travel can be channeled into more productive efforts to promote the value of the organization
- Visual communications is now the preferred method to collaborate among dispersed team members
- The quality of life for an organization's most valuable resource, its people, is preserved, resulting in greater employee loyalty and retention

#### Make Great Things Happen With the Polycom TPX 306M Suite

In today's Internet-driven world, the ability to conduct real-time communication and collaboration has become critical to an organization's survival. As the market leader in voice, video and content collaboration and communications, our award-winning conference technology makes it easy for people to interact and maximize productivity — over any network, in just about any environment, anywhere around the globe. That's why more organizations worldwide use and prefer Polycom conferencing solutions. Because when people work together, great things happen. See how you too, can achieve great things with the Polycom TPX 306M suite.

For more information regarding Polycom telepresence solutions or to schedule an in-person demonstration, please contact your local Polycom reseller or visit us at [www.polycom.com](http://www.polycom.com).

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